**Presentation Notes**

**Home Page**

1. **Visual Framework – Persistent Navigation**
2. **Carousel** – Images capture important moments.
   1. First image provides unmissable context this is an Olympics related page.
3. **Hover Tools**

**Geopolitics**

Chapter 5 of the Olympics Charter states, “No kind of demonstration or political, religious or racial propaganda is permitted in the Olympic areas”

You can only win a medal for events that are included in the Olympics.

**Athletes per medal**

* Quickly much of Africa drops off the list if require at least 1 medal.
* Perhaps the best statistic for visualizing a nation’s performance
* Still not perfect as it does not correct for team sports.
  + For nations competing in a large number of events, the contribution of team events should be largely balanced.
  + One of the reasons we add the dynamic query for filtering by number of athletes.
* **DATA TIPS**

**Michael Phelps**

* Other visualizations focused on how hard it is to quantify performance by nation.
* Going to switch gears with this visualization.
* Only a single visualization that says it all about Olympic medal performance.

**Takeaways**

* No one visualization alone can communicate the Olympic performance of any nation. The dynamics are complex with many factors.
* One possible solution is dividing nations into classes. Works well for most countries, but some nations would essentially be in a class by themselves.
  + US and China in economic output
  + China and India in population